

WTVB
SIGNIFICANT TREATMENT
OF COMMUNITY ISSUES
OCTOBER 1 – DECEMBER 31, 2006

ISSUE: HOSPICE

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 10/7/06– 5:00– 5:30 P.M.

LINDA GHOLSTON, ADMINISTRATOR OF SANCTUARY HOSPICE HOUSE TALKDED ABOUT CELEBRATION VILLAGE TO BE HELD AT THE TUPELO FURNITURE MARKET OCTOBER 25 – 28. THIS IS A FUNDRAISER, WHICH COULD RAISE \$300,000 TO BENEFIT SANCTUARY HOSPICE HOUSE. THE BUDGET IS ABOUT 2 MILLION ANNUALLY. THE HOSPICE PROGRAM OPENED IN NOVEMBER OF 2005 AND HAS SERVED MORE THAN 200 PATIENTS SINCE THEN.

ISSUE: DOMESTIC VIOLENCE

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 10/14/06– 5:00 – 5:30 P.M.

RENATA ANDREWS OF SAFE, INC. WAS TODAY'S GUEST. SHE SAID THE NUMBER OF DOMESTIC VIOLENCE CASES IS NOT GOING DOWN. WE ARE LEARNING MORE ABOUT CASES, PARTLY BECAUSE MORE PEOPLE ARE WILLING TO REPORT THEM. CHILDREN ARE BEING TAUGHT TO AVOID VIOLENCE WHEN RESOLVING PROBLEMS. SHE TALKED ABOUT THE WARNING SIGNS AND SAID THAT VERBAL ABUSE USUALLY STARTS FIRST.

ISSUE: HEALTH CARE

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 10/28/06 – 5:00 - 5:30 P.M.

CINDY SPARKS AND JAMES THREADGILL TALKED ABOUT THE FREE CLINIC IN TUPELO. NOVEMBER 2ND WOULD START THE 15TH YEAR FOR WHAT IS CALLED THE GOOD SAMARITAN FREE CLINIC. IT IS FREE TO QUALIFIED WORKING RESIDENTS. FACILITY DOCTORS PROVIDE HEALTH AND DENTAL CARE THEY HAVE FUNDRAISER "ROAST" COMING UP AND THEY RECEIVE MONEY FROM UNITED WAY TO HELP PROVIDE THIS FREE SERVICE.

ISSUE: WILDLIFE MANAGEMENT

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 11/4/06 – 5:00 – 5:30 P.M.

SCOTT EDWARDS AND BRAD HOLDER WERE TODAY'S GUESTS. THEY ARE BIOLOGISTS WITH THE MISSISSIPPI DEPARTMENT OF WILDLIFE, FISHERIES AND PARKS. THERE ARE 12 BIOLOGISTS STATEWIDE WHO WORK WITH LANDOWNERS TO HELP THEM PREPARE PROPERTY FOR WILDLIFE MANAGEMENT AND HUNTING. THEY HELP DETERMINE HUNTING IMPACT ON THE NUMBER OF WILDLIFE AVAILABLE. THEY ALSO DISCUSSED THE UPCOMING TURKEY, DOVE AND DEER SEASONS.

ISSUE: LITERACY

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 11/18/06 – 5:00 – 5:30 P.M.

JULIA WITHERSPOON AND CAPT. ROBERT HALL TALKED ABOUT THE COPS-N-KIDS PROGRAM. A NEW CHAPTER HAS BEEN STARTED IN TUPELO, WHICH IS THE FIRST IN THE STATE. IT IS A COOPERATIVE EFFORT WHERE POLICE OFFICERS ATHLETIC GROUPS HELP SPONSOR A PROGRAM TO PROVIDE CHILDREN WITH HELPFUL BOOKS TO READ. THEY SAY THAT MANY CHILDREN DON'T EVEN OWN A BOOK AS A CHILD. THEY ARE ASKING THE COMMUNITY TO DONATE BOOKS, AND THE LEE COUNTY LIBRARY IS ALSO SUPPORTING THIS EFFORT.

ISSUE: SEAT BELTS

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS 11/25/06 – 5:00 – 5:30 P.M.

RIP COPELAND, BILLY KEMP AND KAREN STEWART OF THE BATESVILLE, MISSISSIPPI POLICE AND FIRE DEPARTMENTS TALKED ABOUT A PROGRAM CALLED "BE IN THE CLICK" WHICH IS NOW IN 4 STATES. IT IS AIMED AT HIGH SCHOOL STUDENTS TO HELP THEM GET IN THE HABIT OF WEARING SEAT BELTS. A SURVEY SHOWS THAT ONLY 39 TO 40% OF STUDENTS WEAR SEAT BELTS. THIS IS VERY LOW COMPARED TO OTHER AREAS. THEY WORK WITH DRIVER EDUCATION CLASSES AND TRY TO GET VOLUNTEERS TO TALK TO STUDENTS ABOUT THE IMPORTANCE OF WEARING SEAT BELTS.

ISSUE: PATIENT CARE

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 12/9/06 – 5:00 – 5:30 P.M.

LEN GRACE AND TRACIE CONWILL TALKED ABOUT THE FESTIVAL OF HOPE WHICH IS SPONSORED BY PROJECT HOPE TO HELP RAISE MONEY TO GO TOWARD PATIENT FUNDS FOR THOSE BEING TREATED FOR CANCER, DIABETES OR HEART DISEASE. THIS YEAR'S GOAL IS \$100,000. FESTIVAL OF HOPE IS 30 TEAMS OF ABOUT 10 PEOPLE WHO RAISE MONEY. THEY SAY MISSISSIPPI RANKS NUMBER 1 IN CANCER, DIABETES AND HEART DISEASE PATIENTS.

ISSUE: FIRE SAFETY

PROGRAM: FOCUS – LOCAL – PUBLIC AFFAIRS – 12/16/06 – 5:00 – 5:30 P.M.

ORLANDO PANNELL AND CATHY GUALT OF THE TUPELO FIRE DEPARTMENT TALKED ABOUT CHRISTMAS TREE AND DECORATION SAFETY. THEY ALSO TALKED ABOUT INSPECTING THE FIREPLACE CHIMINEY BEFORE USING. THEY DISCUSSED THE IMPORTANCE OF SMOKE DETECTORS AND CARBON MONOXIDE DETECTORS. HAVE A FIRE ESCAPE PLAN AND ALWAYS TURN LIGHTS OFF AND UNPLUG HEATERS WHEN NOT AT HOME.